

# Fri-Jado MDD 72" Heated Merchandiser

Hot self-serve  
3-level



making food irresistible

# Table of contents

|                                      |   |
|--------------------------------------|---|
| <b>Features &amp; Benefits</b>       | 4 |
| <b>Model</b>                         |   |
| MDD 72-3 Hot self-serve merchandiser | 5 |

# Don't choose, get it all

## Elevate your food presentation

At Fri-Jado, **we are committed to making your food look and taste irresistible, helping you boost your sales.** By listening to our customers' specific needs, we've developed the MDD 72" heated merchandiser for packaged food-to-go. The result? A solution tailored to meet all your requirements.

## MDD

Our heated, 72" self-serve merchandiser comes as a 3-level, **designed specifically for packaged hot food products.**

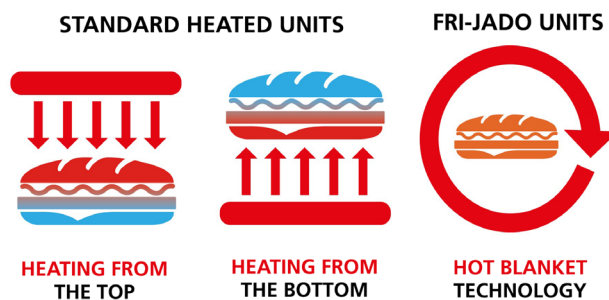
With a width of 72" it has a shelf display area as many as 26.65ft<sup>2</sup>

## Patented Hot Blanket technology

Fri-Jado's MDD 72" feature our patented Hot Blanket holding technology. With **mild shelf heating and hot air recirculation per shelf**, this technology wraps packaged food in consistent warmth, shielding it from colder ambient air. The result? Food stays at the right core temperature for extended periods.

## Others promise hot and fresh - we deliver it, hour after hour

When it comes to keeping food hot, fresh, and safe, our heated merchandiser is built to perform. With **precise temperature control and patented airflow, they maintain ideal holding conditions that preserve food quality** within safe service periods. Whether it's the breakfast rush or the lunchtime peak, our display ensure your offering stays consistently appealing and compliant. While others make bold claims, our technology delivers, quietly and reliably, hour after hour.



### Design

|                                                          |                                                                                                                                                                                                                                                                                                                                                     |
|----------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Heated self-serve merchandiser for hot food to take away | Floor standing merchandiser                                                                                                                                                                                                                                                                                                                         |
| Rear loading                                             | The rear loading model is equipped with rear folding doors per shelf                                                                                                                                                                                                                                                                                |
| Multi Temp                                               | Multi Temp allows individual shelf temperature control - temperature between 104° and 158° F, heating off, lights off                                                                                                                                                                                                                               |
| Thin shelves with adjustable angle                       | Gives you the opportunity to create a even more attractive, versatile, and customer-friendly display environment, leading to improved product visibility and potentially increased sales                                                                                                                                                            |
| Tempered safety glass                                    | Delivers superior strength and impact resistance to ensure long-lasting durability and user safety. Withstands high thermal stress and sudden temperature changes, making it ideal for demanding foodservice environments. Maintains visual clarity to showcase products while providing a secure, reliable barrier in heated or high-traffic areas |
| Front bumper                                             | Designed to safeguard your merchandiser from bumps and knocks, the front bumper helps prevent damage caused by shopping trolleys, luggage, or other impact risks - especially in high-traffic retail environments                                                                                                                                   |

### Technology & Performance

|                                                             |                                                                                                                                                                                                                                                                        |
|-------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Low energy consumption                                      | Up to 50% energy savings* compared to other display solutions on the market<br>*Test Fri-Jado MDD 36-4 solid back model versus a comparable competitor unit. Results based on 7 hours operation plus pre-heating.                                                      |
| Patented Hot Blanket technology                             | With mild shelf heating and hot air recirculation per shelf, this system wraps packaged food in consistent warmth, fully enclosing the food and shielding it from colder ambient air                                                                                   |
| LED lighting with natural colour reproduction on each shelf | LED lighting provides bright and even illumination across all shelves, making products more visible and attractive to your customers. LED has minimal heat emission, which helps in maintaining the optimal temperature within the display and preserving food quality |

## MDD 3-level

Art. No.

|              |                 |
|--------------|-----------------|
| <b>Model</b> | <b>MDD 72-3</b> |
| Rear loading | 9379822         |



### Dimensions & weight

|                         | <b>MDD 72-3</b>      |
|-------------------------|----------------------|
| Width incl. end walls   | 68 7/8"              |
| Depth incl. bump rail   | 31 5/16"             |
| Height on leveling legs | 55 15/16" (-0/+9/16) |
| Net weight              | 503 lbs              |
| Gross weight            | 612 lbs              |
| Shelf display area      | 26.65 ft²            |



### Power requirements

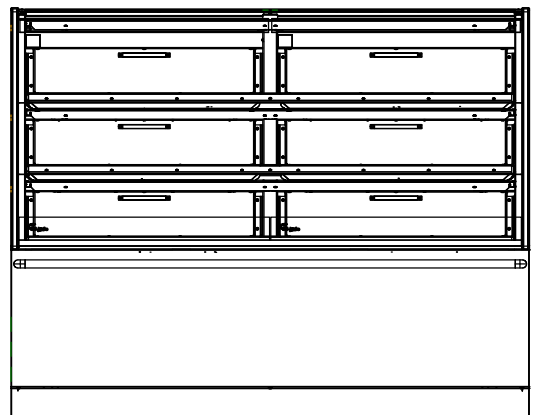
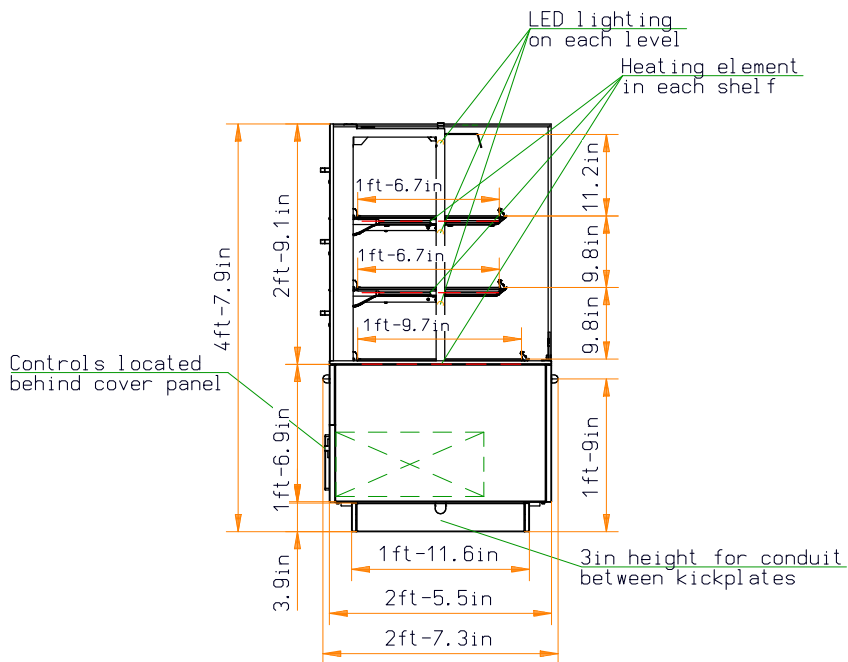
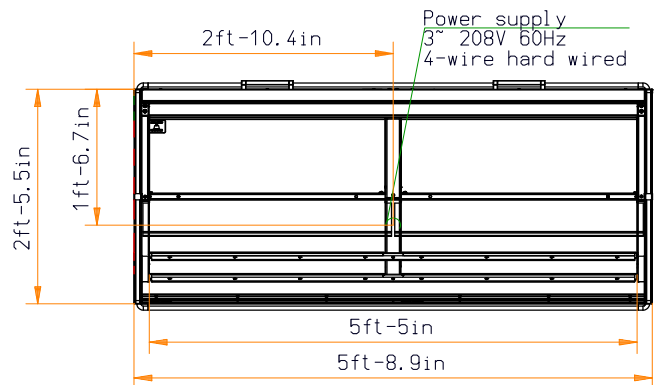
|                        | <b>MDD 72-3</b>  |
|------------------------|------------------|
| Maximum power          | 6.6kW            |
| Voltage                | 3N~ 208 V        |
| Frequency              | 50/60 Hz         |
| Rated current          | 19.9 A           |
| Electrical connection* | 4-wire hardwired |

\* Standard plug | Length power cord appr. 8 2/4"

## MDD 3-level

Art. No.

|              |                 |
|--------------|-----------------|
| <b>Model</b> | <b>MDD 72-3</b> |
| Rear loading | 9379822         |



The MDD Hot is ETL listed  
(meets UL standard 197, NSF standard 4 and CSA standard C22.2 No. 109)



Specifications and technical data are subject to amendment without prior notice.

This spec sheet contains basic drawings. For more detailed technical information, please visit [www.frijado.com](http://www.frijado.com).  
Whilst every care has been taken in the compilation of this spec sheet, and every attempt to present up-to-date and accurate information, we cannot guarantee that inaccuracies will not occur. Fri-Jado can not be held responsible for any loss, damage or inconvenience caused as a result of any inaccuracy or error on this spec sheet.

**Fri-Jado Inc.**

1401 Davey Road  
Suite 100  
Woodridge IL 60517  
Toll free 877-374-5236



[www.frijado.com](http://www.frijado.com) | [us.info@frijado.com](mailto:us.info@frijado.com)